

# MEDICAL EXCELLENCE: INNOVATION TRANSFER IN SWITZERLAND

## FRIDAY, SEPTEMBER 4, 2026, AURA ZÜRICH



### Dr. Hans Hofstraat

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Former Vice President, Philips Research

#### Session 3

#### The Global Innovation Landscape

#### ○ Discussion Round

Hans Hofstraat is Director Business Development at the Foundation Utrecht Science Park (USP) and at Utrecht Life Sciences, a partnership of University and University Medical Center Utrecht and the other academic institutes at the USP. He is also Entrepreneur-in-Residence in The Institute of Cancer Research in London, Advisor of the Healthcare Transformation Academy and several other initiatives in the European Institute of Innovation and Technology (EIT) Health, and member of the Advisory Board of Health~Holland, the Dutch Top Sector Life Sciences & Health. He is member of the Advisory Board of KWF, the Dutch Cancer Foundation, of the Program Committee of the Dutch Heart Foundation and of the Evaluation Committee of the Take-Off Life Sciences Entrepreneurship Program of the Dutch Research Council NWO. He also is active as an independent innovation consultant. A major focus of Hans is to support successful start-up and scale-up of innovations based on deep clinical insights and strong scientific research.

Prior, Hans was Vice President and Innovation Program Manager within the Philips CTO Office, working with partners across the globe on innovations in clinical domains such as Oncology and Neurology, and towards universal and equitable Access to Care, aiming to combine clinical insights and context with the opportunities offered by medical technologies and digital healthcare. He was responsible for major strategic partnerships, e.g. with Karolinska University Hospital Stockholm and with Charite in Berlin. Hans was one of the founders of EIT Health, and member of its first Supervisory Board and the Executive Committee. Together with partners Hans is passionate about identifying major needs in the health domain, and to address these by developing meaningful solutions underpinned by proven outcomes in a relevant setting.

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